

NATURAL SOURCING ANNOUNCES THE ROLLOUT OF ITS NEW LOGO AND REDESIGNED WEB SITE FOR ITS FROM NATURE WITH LOVE TRADEMARK

Oxford, CT (June 16, 2015) - Natural Sourcing, LLC, today announced the launch of its new logo and redesigned Web site for its From Nature With Love brand and trademark.

"We are thrilled to rollout our new logo and redesigned Web site for From Nature With Love," said Kibby Mitra, CEO, Natural Sourcing. "For eighteen years, we have been offering premium quality ingredients and have been sharing our knowledge and passion for formulating natural skin and hair care products through From Nature With Love. Although our natural ingredients and products are timeless in quality and function, our FNWL branding is starting to show its age. We are excited to move into this fresh new era for From Nature With Love. We will also be gradually rolling out our updated product labels."

BRANDING INTRODUCTION AND TRANSITION

Although the new logo and redesigned Web site have been released, some elements of FNWL's branding still need to be updated. During the transition, customers may still see the original From Nature With Love branding and logo in use in some places.

The actual brand name, *From Nature With Love*, will remain the same.



THE NEW FROM NATURE WITH LOVE LOGO

ABOUT FROM NATURE WITH LOVE

From Nature With Love (FNWL) is a trademarked wholesale brand of Natural Sourcing, LLC.

Under its From Nature With Love brand, Natural Sourcing supplies a vast range of premium quality wholesale organic, natural and essential personal care ingredients, packaging, natural bath accessories, equipment and how-to books.

The From Nature With Love product line features over 1,500 products. Its line of specialty ingredients include vegetable oils, essential oils, CO2 extracts, vegetable butters, herbs, hydrosols, grain products, milk powders, colorants, salts, sugars, preservatives and other complementary ingredients.

FNWL provides support to product manufacturers and personal care artisans through its extensive resources and online tools.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about From Nature With Love and Natural Sourcing by visiting its Web site or by calling its Customer Care department.

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